

• ADVERTISING RATE SHEET •



InterAlia, the newsletter of the *Manatee County Bar Association* is published 11 months annually and has a circulation of approx. 385 local attorneys, judges and law office staff. Rates shown are for one issue. Discounts apply to multiple issues on a prepaid basis. Ads should be submitted as high resolution *pdf* files. For information or to request a sample issue, please call Sue Revell, Executive Director at (941) 741-4091. For ad specifics or variations, contact:
Joan at Teledrex; joan@teledrex.com

¼ page ad:

3.5" W x 4.5" H

\$60.00

Full page:

7.25" W x 9.5" H

\$150.00

1/8 page ad:

3.5" W x 2.0" H

(Business card size)

\$40.00

½ page ad:

7.25" W x 4.5" H

\$90.00

Deadline for submission: 10th of the month

Full page inserts available: 8.5" x 11" flyers, one or two sided, per insertion

Black ink, white paper, single side \$100.00

Black ink, colored paper, single side \$125.00

Color ink, colored paper, single side \$150.00

Full color, glossy paper, single side \$175.00

Non-profits (black & white only) \$90.00